

# Maryland's WORKFORCE SYSTEM



## Benchmarks of Success for Maryland's Workforce System

### *Communications Committee*

Monday, September 11, 2017, 1:00 – 3:00 pm  
1100 N. Eutaw St., Suite 108  
Baltimore, Maryland

### Agenda

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**I. Welcome**

- Introductions for any new members in attendance

**Brandon Butler, Deputy Assistant  
Secretary**  
*DLLR-DWDAL*

**II. Membership Issues**

- Communications Committee
- Executive Steering Committee

**III. Branding Discussion**

- Brandon's 1-page marketing piece
- Roll-out Letter to the System

**IV. Plan for System-wide Roll-out**

**V. Next Steps and Action Items**